



FALCON PRIVATE BANK
SWISS PRIVATE BANKING

MEDIA RELEASE

FALCON PRIVATE BANK RENEWS SPONSORSHIP AGREEMENT WITH SCUDERIA TORO ROSSO

Zurich, Switzerland, February 1, 2012 – Swiss wealth management specialist Falcon Private Bank is proud to announce the renewal of its sponsorship agreement with the Formula One™ team Scuderia Toro Rosso for the second consecutive year to become official partner for the 2012 season.

Falcon Private Bank has been official sponsor for the team since May 2011. The Bank's partnership with the Scuderia Toro Rosso racing team has proved to be a powerful enhancement tool to raise the Bank's global brand awareness and visibility while offering a cutting-edge client hospitality platform in one of the world's most fascinating sports.

As part of the sponsorship, Falcon Private Bank's sponsor logo will once again appear on the car fronts, front wing right and left endplates and race suits of the new drivers Daniel Ricciardo and Jean-Eric Vergne, as well as on the Scuderia Toro Rosso racing team uniform.

"We are thrilled to continue our partnership with Scuderia Toro Rosso, a highly committed and dynamic team which proactively embraces new challenges and opportunities – just like us" said Eduardo Leemann, Chief Executive Officer of Falcon Private Bank. "We are delighted about Falcon Private Bank's decision to continue their relationship with Scuderia Toro Rosso right at the start of a very promising season," said Franz Tost, Scuderia Toro Rosso Team principal.



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FALCON PRIVATE BANK LTD. is an experienced Swiss private bank specialized in asset management for high net worth private clients and families. Its clients all over the world enjoy the benefits of over 40 years of experience in Swiss private banking and the financial strength and solidity of its owner Aabar Investments PJS. Falcon Private Bank has branches and representative offices in Geneva, Abu Dhabi, Dubai, Hong Kong and Singapore. Falcon Private Bank Ltd. also holds 42.5% of bank zweiplus; the other 57.5% is owned by controlling shareholder Bank Sarasin & Cie AG.

AABAR INVESTMENTS PJS is a global investment company investing across industry sectors in attractive opportunities with significant long-term growth potential. International Petroleum Investment Company, an investment company wholly owned by the Government of Abu Dhabi, owns 95.3% of the shares in Aabar.

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