



**FALCON PRIVATE BANK**  
SWISS PRIVATE BANKING

**MEDIA RELEASE**

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**FALCON PRIVATE BANK LAUNCHES MENASA FIXED INCOME FUND**

**Zurich, Switzerland, January 26, 2012** – Falcon Private Bank, the Swiss wealth management boutique, launches the **FALCON MENASA FOCUSED FIXED INCOME FUND** for qualified investors to capture investment opportunities in the emerging markets.

Falcon Private Bank continues its ambitious growth story in the MENA region, building on its emerging markets expertise and strong shareholder setting. The Falcon MENASA Fixed Income Fund focuses on strong emerging economies in the Middle East, North Africa and South-East Asia.

Emerging markets are expected to increasingly decouple from developed markets and as such offer a diversified investment opportunity. Investments in these fast-growing, underserved markets and industries offer access to a quality deal flow through a network of established and emerging investors in a low competition environment.

THE MENASA Fixed Income Fund – domiciled in Luxembourg and investable for qualified investors – captures investment opportunities in the emerging markets fixed income space and aims to achieve higher risk adjusted returns with a well positioned, experienced manager.

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**FALCON PRIVATE BANK LTD.** is an experienced Swiss private bank specialized in asset management for high net worth private clients and families. Its clients all over the world enjoy the benefits of over 40 years of experience in Swiss private banking and the financial strength and solidity of its owner Aabar Investments PJS. Falcon Private Bank has branches and representative offices in Geneva, Abu Dhabi, Dubai, Hong Kong and Singapore. Falcon Private Bank Ltd. also holds 42.5% of bank zweiplus; the other 57.5% is owned by controlling shareholder Bank Sarasin & Cie AG.

**AABAR INVESTMENTS PJS** is a global investment company investing across industry sectors in attractive opportunities with significant long-term growth potential. International Petroleum Investment Company, an investment company wholly owned by the Government of Abu Dhabi, owns 95.3% of the shares in Aabar.

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